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## **Popular PetQuip Awards to be held at the new venue for PATS Telford in 2015**

**Awards designed to bring buyers and suppliers together, the world over**

Following the success of the PetQuip Awards held in the past two years, the PetQuip association has announced that it will stage the event again in 2015, in association with PATS at its new venue in Telford. The awards' evening will be staged in the Ludlow Suite, part of the Telford International Centre on Sunday 27<sup>th</sup> September at 7.30pm. Organiser Pat Flynn, PetQuip's association manager, "Many of the British firms shortlisted in 2013 and 2014 have reported on the value of the awards as an aid to boosting their businesses. The awards have helped in cementing company credibility in the market place and led to numerous promotional opportunities. The popularity of the awards resulted in the organisers of PATS welcoming the awards as part of its plans at the new Telford venue and they intend inviting many of their retailer visitors to the event."

The entry categories for the 2015 awards are:

1. Supplier of the Year
2. Wholesaler /Distributor of the Year
3. Pet Product Innovation of the Year
4. Exporter of the Year
5. Marketing Campaign of the Year
6. UK Pet Retailer of the Year
7. International Pet Retailer of the Year
8. Lifetime Achievement

Entry for the awards is now open and is completely free of charge; companies or persons can enter as many categories as they wish. Entry forms are available online at [www.petquip.com](http://www.petquip.com), or telephone 01959 565995, and nominations need to be emailed to [pat@petquip.com](mailto:pat@petquip.com) by 30<sup>th</sup> June 2015. Nominations can come directly from the entrant or be submitted by a third party.

The entries will be judged by an independent panel of judges and the winners will be announced at the PetQuip Awards Party on 27 September 2015. The party is intended to be a 'fun evening' with plenty of opportunity for networking with customers and peers in the pet trade. Included in the festivities will be a pre-dinner drinks reception, dinner with wine, the awards ceremony and dancing to a contemporary DJ will round-off the evening in lively style.

Discounted prices are available for early booking with tickets costing £58 plus VAT (or only £48 plus VAT

for PetQuip member companies). Dress code for the evening is smart casual.

Help or advice on entering the awards' categories can be obtained from Pat Flynn at PetQuip on 07778 313623 or email [pat@petquip.com](mailto:pat@petquip.com)

PetQuip is a division of the Federation of Garden and Leisure Manufacturers Ltd, the trade association that works on behalf of British companies to help its members increase sales worldwide.

**For further press information contact:**

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