



International Trade Association of Pet Equipment Suppliers

A division of The Federation of Garden and Leisure Manufacturers Limited

The White House
High Street, Brasted, Kent
TN16 1JE United Kingdom
T: +44 (0) 1959 565 995
F: +44 (0) 1959 565 885
E: info@petquip.com
www.petquip.com

14 December 2006

Low-cost opportunity for British companies to reach international pet equipment buyers

British pet product suppliers have the opportunity of reaching international buyers from about 45 countries in a minimal cost opportunity provided by the PetQuip association at the French pet product trade show, Expozoo, in March 2007. PetQuip is organising and manning a British industry information stand at the show on which UK companies can display their product samples and brochures at a cost of only £125 plus VAT for PetQuip members. Non-members of the association are also invited to participate on the stand at a cost of £150 plus VAT.

Expozoo is rated as one of the key trade shows serving the pet industry, particularly as France is one of the largest markets for pet care in Europe. Just over half of all French households have at least one pet, and retail sales last year (excluding live animals and services) stood at 3.15 billion, including VAT.

"This is a cost-effective way of testing this important market at France's only trade show for the pet sector", said PetQuip's director general, Amanda Sizer Barrett. "In addition to the country's leading pet retail stores, grooming parlours and other pet care businesses, the show attracts wide interest from other international buyers. 19,000 visitors attended the last Expozoo, representing no less than 45 countries, so this is an opportunity not to be missed. The information stand will be manned by PetQuip's experienced export personnel, and all enquiries generated by the participating displays will be forwarded to the relevant companies as soon as the show closes its doors. Furthermore, the services of the PetQuip team will be available after the show to assist companies in following up these enquiries effectively."

Expozoo is being held at the Parc des Expositions, Paris-Nord Villepinte, on Sunday 18 to Tuesday 20 March 2007.

The PetQuip trade association has been formed to assist and promote the development of international trade in the pet equipment sector. Companies wishing

application form as soon as possible, because places on the stand will be allocated on a first-come, first-served basis. Contact Kate Smith at PetQuip (the International Trade Association of Pet Equipment Suppliers) for an application form: The White House, High Street, Brasted, Kent, TN16 1JE, UK.

Telephone: +44 (0) 44 1959 565995 or fax: +44 (0) 1959 565885

Email: info@petquip.com or visit the PetQuip website on: www.petquip.com

For further press information contact:

Peter Evers PetQuip International PR Consultant

Tel/Fax: + 44 (0) 1543 491496

Email: news@petproductpr.com