



International Trade Association of Pet Equipment Suppliers

A division of The Federation of Garden and Leisure Manufacturers Limited

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## **Special Glee Petindex discount and exclusive Dutch and Italian pet market reports for PetQuip members**

PetQuip, the International Trade Association of Pet Equipment Suppliers, has negotiated a deal with the organisers of Glee Petindex whereby new and existing exhibitors can claim a discount on stand space at the 2007 exhibition. Exhibitors are eligible providing they are not already receiving a discount through another sponsoring trade association. In many cases the saving could more than offset the cost of the membership subscription.

In order to make access to membership details easier, PetQuip has added a new 'Become a Member' page to its website, [www.petquip.com](http://www.petquip.com), which enables interested companies to download PetQuip membership application forms and subscription rates.

Companies that have joined the association since its formation in 2006 have already experienced the benefits of membership through increased direct export sales achieved through exhibiting within British groups and taking part in product and brochure displays at international trade shows.

Another example of the valuable work of PetQuip on behalf of its members is the announcement of two newly published market reports, commissioned by PetQuip. The first of these is on the Italian pet food and accessories market, which was commissioned from the British Consulate in Milan. The other report is on the petcare products, garden and DIY market in the Netherlands, and has been prepared by the British Embassy in The Hague. Both reports are available exclusively to members of the association. In addition, members of PetQuip can access the Association's exclusive database of international buyers of pet products and accessories.

For more information contact PetQuip (the International Trade Association of Pet Equipment Suppliers), The White House, High Street, Brasted, Kent, TN16 1JE, UK.  
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