



The Future for International Trade CONFERENCE

Be inspired to export worldwide

Stratford Manor Hotel 17 March 2022



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Bringing the experts together!

THE FUTURE FOR INTERNATIONAL TRADE CONFERENCE

Thursday 17th March 2022 Stratford Manor Hotel, Stratford-upon-Avon

Top level speakers will provide topical advice and trends plus valuable export insights, from mega trends in retailing worldwide to easing the path of exporting

The speaker line-up includes

JOHN ARNOLD

Opening Speaker

Government lobbyist, actively involved in public affairs for over 20 years, John has an in-depth knowledge of government and the political scene and has provided public affairs support to over 80 international blue chip companies, trade bodies, interest groups and local authorities. He offers high-level advice on a range of political issues including political intelligence, campaigning and strategy.

OLIVIA MERRICK, RATHBONE INVESTMENT MANAGEMENT

World Economic Overview

Olivia is an Investment Manager at Rathbones, where she runs portfolios for charities and institutions. She is trustee of a charity herself, the Friends of Moorfields Eye Hospital, where she chairs the investment committee. She is a CFA (Chartered Financial Analyst) charterholder, and studied Economics & Politics at Exeter University.

MILES AGBANRIN, EUROMONITOR INTERNATIONAL

Disruption, demand drivers and pandemic links: global trends in the home improvement and gardening industries

Strategy consultant and market researcher with over 6 years of industry experience delivering full-service market research projects across consumer goods industries.

TIM HISCOCK, STRONG AND HERD LLP

Export Procedures and Compliance – Where are we now?

Strong and Herd (S&H LLP) are widely respected consultants in all areas of International trade, providing training, consultancy and practical office solutions in importing, exporting and customs procedures to a wide variety of UK/EU companies since 1995. They provide a wide variety of training courses and guides on exporting and importing and offer business support on many aspects of international trade.

Tim Hiscock, Export Development and International Trade Adviser, has thirty years' experience in international sales management in a wide range of manufacturing sectors.

ANDREW HOOD, FIELDFISHER

Legalities of International Trade for Businesses

Andrew is a Partner specialising in trade, regulatory and public policy. He heads up Fieldfisher's Brexit taskforce and London trade team, advising a wide variety of businesses and industry bodies on trade and supply chain issues. He also currently advises the UK Government on the negotiation of a number of ongoing trade agreements. Prior to joining Fieldfisher, Andrew was a lawyer and negotiator for the UK Government, including at the Foreign Office, Attorney General's Office and as General Counsel to the UK Prime Minister (David Cameron).

SHELLEY BOYLE, MANOMANO

Key Retail Speaker

ManoMano is the European online leader specialising in DIY, Home Improvement and Gardening. ManoMano employs 800 people in 4 offices (Paris, Bordeaux and Barcelona) and operates across 6 European markets: France, Belgium, Spain, Italy, Germany and the UK. ManoMano represents over 3,600 retail partners and brings together the most comprehensive online DIY, home & gardening catalogue, with more than 10 million products (enough to suit all styles & projects).

Plus five companies from the garden, pet, DIY and housewares sectors present their experiences in developing exports around the world

SPEAR & JACKSON; Steve Turner

Manufacturer of professional garden and hand tool products for both the DIY and professional user.

CROYDEX; John Langford

For over 100 years, Croydex has invented innovative bathroom products that overcome a genuine customer need - from easy fit cabinets and accessories to toilet seats that never come loose. It offers the broadest range of bathroom and shower accessories available from one supplier.

MONUMENT TOOLS; Jonathan Collier

Monument Tools is an innovative, UK based, privately owned company which designs, manufactures and markets professional quality tools for plumbing, roofing and drainage under the Monument brand, via private label and OEM. Monument Tools sells to trade and DIY through selected wholesale, builders & plumbers merchants, retail and export partners.

GROW SOW SIMPLE; Dan Robson

Seedcell - seeds packed in plantable pods.

CHICKENGUARD; Ben Braithwaite

British- made, automated chicken coup door openers; protects chickens from predators.

A timely opportunity for you to network with fellow UK exporters from the gardening, pet products, horticultural, DIY & home gift and housewares sectors in the Ask the Expert sessions. Line up to be announced in due course

Day delegate rate £69 + VAT including lunch and refreshments for association members; £149 + VAT for non-members.



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